



Erika F. Eichenberger

Director / Owner

Education

2008 - 2010	Masters of Advanced Studies, Cultural Media Studies, Zurich Art University
1997	Film Course, New York Film Academy, New York
1987 - 1988	Communications, University of California San Diego (auditor)
1987	Linguistique appliqué, Art Français, Université de Paris-Sorbonne, (Summer course)
1981 - 1985	Economics Diploma, School of Economics, Zurich
1978 - 1980	Secondary school, Zurich
1971 - 1978	Grammar school/junior high school, California

Professional Experience

Since 2012	Viewfinder Films, Corporate Film and Media Production, Zurich, Owner/Director
2006 - 2011	Basler & Hofmann, Zurich, Senior Consultant Media Production
2001 - 2006	Viewfinder Films, Corporate Film and Media Production, West Palm Beach, Florida, Owner/Director
1998	Newschannel 5, NBC-Affiliate, West Palm Beach, Florida, Newsroom Internship
1995 - 1996	"En Soie", Palm Beach, Florida, Manager USA
1988 - 1991	ABB Asea Brown Boveri Ltd., Zurich, Communications Consultant
1987 - 1988	Heying & Associates, Public Relations Firm, San Diego, California, PR Account Executive
1985 - 1987	Hargitay & Partners AG, PR Agency, Zollikon, PR Assistant

Languages

	English, German (Bilingual)
Others:	French

Selected Projects

Since 2012	Directed/Produced: <ul style="list-style-type: none">— System4 – Systematic Furniture, Corporate Film and 5 Instructional Films— Supersort Facility – Recycling Metals and Precious Metals: Project Film, DHZ AG— CPH Chemie + Papier Holding, Corporate Film— Perlen Packaging, Corporate Film— Perlen Papier, Corporate Film— Zeochem, Corporate Film— The Linthwerk, Renovating a 28-Kilometer River; Project Film, Leuzinger Benz Kommunikation, Rapperswil— Lagobianco, Pump Storage Power Plant, Project Film, Repower AG— DHZ, A New Landfill, Construction Documentary, Eberhard AG— USIC, 100-Year-Anniversary, Swiss Engineers' Organization— InstantTower, „The Flexible Working Platform“; 4 Films, Schuler & Schuler AG
2006 - 2011	Highlights: <ul style="list-style-type: none">— "We are Hagedorn", Corporate Image Film, Hagedorn— Flood Water Retention Basin, Info-Film, Environmental Authority, Zurich (AWEL)— West-Line Zurich, 15-Year Highway Project for Zurich, Project Film, Building Authority Zurich— Prostate Foundation, Info-Film "Marker"— DHZ, Landfill Lufingen, Info-Film und Powerpoint Presentation (Eberhard AG)— Katzenberg Tunnel, 6-Part Construction Documentary, German Railways